**Sarasota Academy of the Arts**

**Board Meeting Minutes**

January 31, 2013 at 8:00 a.m.

Location: Julie Rohr Academy office

Board members present:

* Dan Kennedy
* Joe Solano
* Denise Gagne
* Kelly Marsh
* Bill Mariotti
* Rob McClain
* Call to order at 8:05am
* Minutes from previous meetings approved.
* Treasurer’s Report
* $1,000 was used to open account. Need to get format of Treasurer’s report.
* Principal’s Report:
* End date of enrollment still not decided.
* Insurance & Charter Schools Inservices attended by Matt
* Currently registering for Principal & Future Evaluations
* We need to check on insurance inclusions for field trips.
* Interviewing has begun, but need to know enrollment numbers. We are approved for 192 students, but we should aim high. Average has to be 22 students (in 4th – 8th grade), and 18 students (K – 3rd grade). Dan Kennedy recommended to hire part time teacher to be prepared.
* Grant approvals will be known in 2 weeks. There were not as many applications, so hopefully that will mean better odds for SAA to receive funding.
* 501 Update:
  + Rob Mclain indicated that property appraiser would be not defer payment. He will be referring to a realtor to assess fair market value.
* Brochures/Posters/Marketing:
  + An ad will be placed in the Herald Tribune, and is expected to cost approximately $500. Peggy Caruso is working up in the ad through her graphics designer.
  + Website has gone live, and brochures were mailed out to approximately 11,000 residents regarding the new school offerings.
  + A Parent/Information Night has been set for February 26th & 27th and we anticipate a large crowd. It will be held at the Sarasota Military Academy’s site.
* Fundraising:
  + Hoping to organize a golf tournament to raise funds to cover the costs of printing and mailing the brochures.
  + It was suggested that new board members come on board to help raise funds needed. This decision was tabled until a later date.
* Other Business:
* Lunch options were discussed and a possibility is for McIntosh Middle school to provide lunch service. A room will need to be designated on the SAA campus for this purpose.
* Board training will need to take place, as well as finger printing will need to be done within 60 days of final contract approval.
* Meeting adjourned by Dan Kennedy at 8:58 a.m and a meeting date of February 27th was tentatively set.

*Minutes submitted by Kelly Marsh*